

Date received: \_\_\_\_\_ Staff Initials: \_\_\_\_\_



# VENDOR APPLICATION FORM | 2024

## 35th Annual International MERCADO DE PAZ • PEACE MARKET

Friday & Saturday • November 29 & 30, 2024 • 10am - 6pm • Sunday December 1 afternoon

**DEADLINE: MONDAY, OCTOBER 7, 2024**

**\*\*PRINT legibly and fill in all spaces. Applications with unanswered questions cannot be processed.\*\***

Vendor's Full Name and Business (if applicable) **Please print everything!**

Mailing Address (Street, city & zipcode) for home and business (as applicable)

Phone Numbers (Personal and business):

Email address:

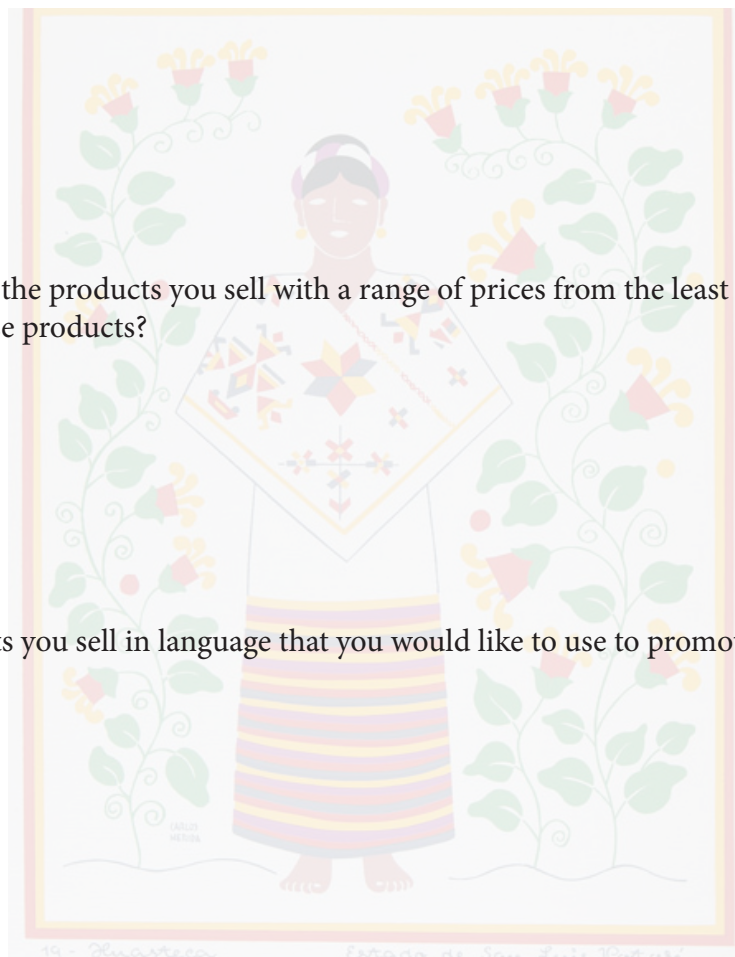
Social media (Facebook, Instagram, Twitter, etc.) and Website, if applicable

1. *The Peace Market sells handmade & fair-trade goods that promote peace, justice & cultural/ecological concerns.*

How do you and your products reflect Peace Market concerns of peace, justice and cultural/ecological concerns. Who makes your products and what % of sales do they get? (please answer both questions)

2. List 4-6 examples of the products you sell with a range of prices from the least to most expensive items. Where have you have sold these products?

3. Describe the products you sell in language that you would like to use to promote them.



**VENDOR FEES: Esperanza charges between 20-40% of total sales at the end of each Market day.**

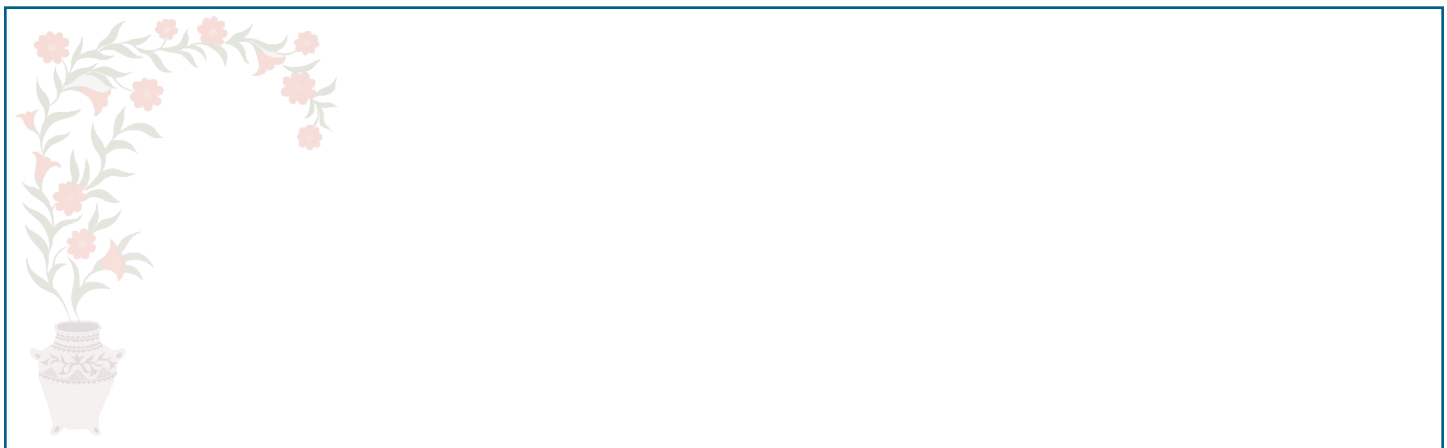
Fees are based on the size and location of the space used. Footage refers to width of the storefront. Spaces vary in depth and availability of wall space. The following explains the costs of spaces available.

| Small (S)                                                                                            | Medium (M)                | Large (L)                                        |
|------------------------------------------------------------------------------------------------------|---------------------------|--------------------------------------------------|
| <b>6ft. Indoor = 30%</b>                                                                             | <b>8ft. Indoor = 35%</b>  | <b>10ft. Indoor = 40%</b> (Limited Availability) |
| <b>6ft. Outdoor = 20%</b>                                                                            | <b>8ft. Outdoor = 25%</b> | <b>10' x 10' Tents = 35%</b> (Street Only)       |
| If Electricity is needed, request it in section 7. A \$10 fee will be due at the end of the 1st day. |                           |                                                  |

6. Check(√) below your preference for size of space and location. **Note: Costs for indoor spaces are higher than outdoors. A large space outdoors accomodates a 10'x10' tent outside on Evergreen St.**

| S                                                                                                                | M                        | L                        | <- Check (√) what size of space you need next to the corresponding location you prefer.           |
|------------------------------------------------------------------------------------------------------------------|--------------------------|--------------------------|---------------------------------------------------------------------------------------------------|
| <input type="checkbox"/>                                                                                         | <input type="checkbox"/> | <input type="checkbox"/> | <b>Indoor: May be left covered on Friday night at your own risk.</b>                              |
| <input type="checkbox"/>                                                                                         | <input type="checkbox"/> | <input type="checkbox"/> | <b>Outdoor (street or patio): This requires site breakdown overnight between Market Days.</b>     |
| <input type="checkbox"/>                                                                                         | <input type="checkbox"/> | <input type="checkbox"/> | <b>Either: I would be fine with an indoor or outdoor placement. (Flexibility is appreciated.)</b> |
| <b>NOTE: Cost per space varies according to size &amp; location. See the table above for % of sales charged.</b> |                          |                          |                                                                                                   |

7. **Explain your set-up** and include **photos or drawings**. We provide 2 folding chairs but not tables or stands. Please include any additional concerns or needs regarding your set-up.  Please check here if you need electricity.



Setup must stay within the limits of the space assigned.

8. **Submit and label 6-8 high resolution images of your products with your name. These may be used for publicity.**

My 6-8 images are:  Included with this application.

Will be emailed to: [peacemarket@esperanzacenter.org](mailto:peacemarket@esperanzacenter.org) by the October 7th deadline!

Are available for download at this location, *Facebook album, website or online store:*

URL: \_\_\_\_\_

9. Vendors are requested to donate one of your best products for the Peace Market raffle. The raffle keeps the Mercado free for your clients, promotes your products and supports the work of Esperanza.



I will be making a donation for the Peace Market Raffle that inspires our customers to buy our products.

(Local vendors may drop off donations at the Esperanza office before Peace Market Days.) *Thank you!*



**DEADLINE FOR APPLICATION:**

**Monday, October 7, 2024**

Esperanza, 922 San Pedro Ave., SATX, 78212 • 210.228.0201 • [peacemarket@esperanzacenter.org](mailto:peacemarket@esperanzacenter.org)