

Date received: \_\_\_\_\_ Staff Initials: \_\_\_\_\_



# VENDOR APPLICATION FORM | 2019

## 30th Annual International MERCADO DE PAZ • PEACE MARKET

Friday & Saturday • November 29 & 30, 2019 • 10am - 6pm & Sunday • December 1, 2019 • 12pm - 6pm

**DEADLINE: MONDAY, October 7, 2019**

**\*\*PRINT legibly and fill in all spaces. Incomplete applications will not be accepted.\*\***

Vendor's Full Name and Business Name (if applicable) **Please print everything!**

Mailing Address (Street, city & zipcode) for home and business (as applicable)

Phone Numbers (Personal and business):

Email address(es):

Social media (Facebook, Instagram, Twitter, etc.) and Website, if applicable

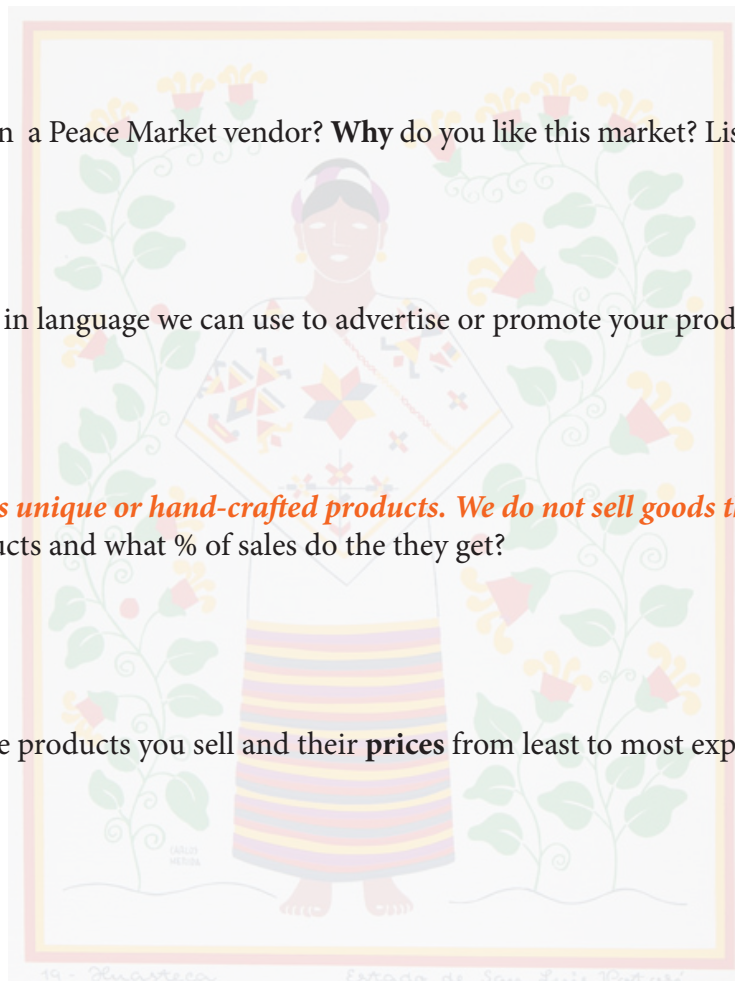
1. **The Peace Market sells handmade/fair-trade goods that promote peace, justice & cultural/ecological concerns.** Tell us how you are involved with peace, social justice, environmental or cultural issues throughout the year?

2. How long have you been a Peace Market vendor? **Why** do you like this market? List other markets you've been in.

3. Describe what you sell in language we can use to advertise or promote your products.

4. **Peace Market only sells unique or hand-crafted products. We do not sell goods that are mass-produced.** Who makes your products and what % of sales do they get?

5. List 4-6 examples of the products you sell and their **prices** from least to most expensive items.



**VENDOR FEES:** Esperanza charges between 20-40% of total sales at the end of each Market day.

Fees are based on the size and location of the space used. Footage refers to the width of the storefront. Spaces vary in depth and availability of wall space. The following explains the cost of spaces available:

Small (S)	Medium (M)	Large (L)
6ft. Indoor = 30%	8ft. Indoor = 35%	10ft. Indoor = 40% (If space allows)
6ft. Outdoor = 20%	8ft. Outdoor = 25%	10' x 10' Tents = 35% (Only on Evergreen St.)

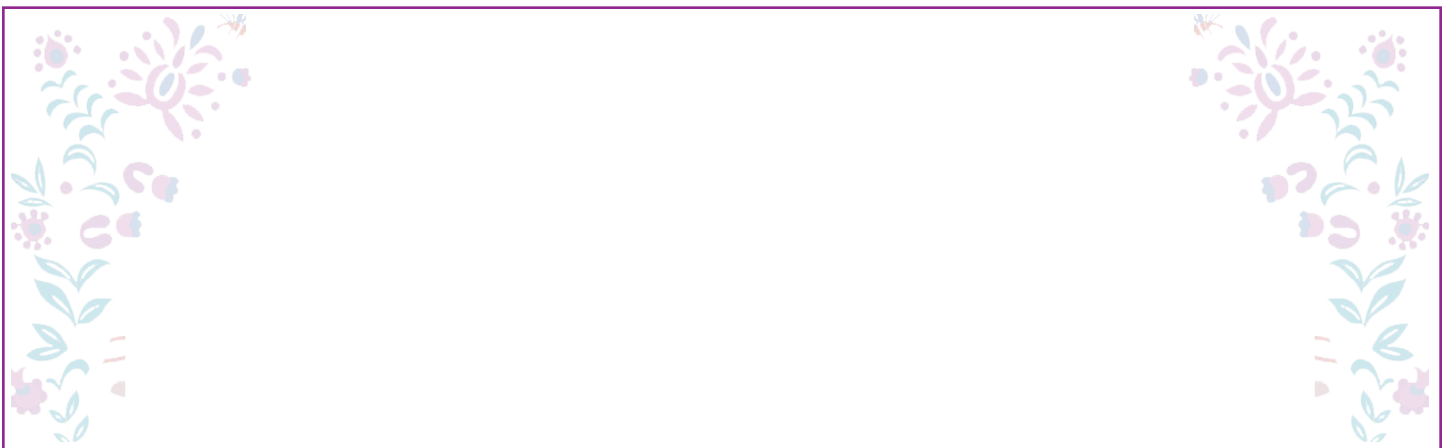
If Electricity is needed, request it in **section 7**. A **\$10 fee** will be charged at the end of the 1st day, only.

6. Check(√) below your preference for size of space and location. **Note:** Costs for indoor spaces are higher than outdoor. Large spaces outdoors are **only** for 10'x10' tents located on Evergreen St. No tents are allowed in the patio.

S	M	L	<- Check (√) what size of space you need next to the corresponding location you prefer.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>Indoor: May be left covered on Friday and Saturday night at your own risk.</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>Outdoor (street or patio): This requires breakdown &amp; storage overnight between market days.</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>Either: I would be fine with an indoor or outdoor placement. (Flexibility is appreciated.)</b>

**NOTE:** Cost per space varies according to size & location. See the table above for % of sales charged.

7. **Explain your set-up** and include **photos or drawings**. We provide 2 folding chairs but not tables or stands. Include any additional concerns regarding your set-up.  **Check** here if you need electricity. (\$10 fee paid on 1st day)



**Setup must stay within the limits of the space assigned.**

8. **Submit and label 6-8 high resolution images of your products with your name that may be used for publicity.**

My 6-8 images are:  Included with this application.

Will be emailed to: [peacemarket@esperanzacenter.org](mailto:peacemarket@esperanzacenter.org) by the October 7, 2019 deadline!

Are available for download at this site—*Facebook album, website or online store:*

URL: \_\_\_\_\_

9. A donation of one of your best products for the **Peace Market raffle** keeps this event free for your customers and promotes your products while supporting the work of the Esperanza.



I will be making a donation for the **Peace Market Raffle** that will inspire shoppers to buy my products.

Local vendors can drop off donations at Esperanza before Peace Market Days so we can display them. *Thank you!*



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Esperanza, 922 San Pedro Ave., SATX, 78212 • 210.228.0201 • [peacemarket@esperanzacenter.org](mailto:peacemarket@esperanzacenter.org)