

Date received: _____ Staff Initials: _____

VENDOR APPLICATION FORM | 2017



28TH ANNUAL INTERNATIONAL MERCADO DE PAZ • PEACE MARKET

Friday & Saturday • November 24 & 25, 2017 • 10am - 6pm | Sunday • November 26, 2017 • 12pm - 6pm

DEADLINE: SATURDAY, SEPTEMBER 16, 2017

****Please print legibly and fill in all spaces. Applications with unanswered questions will not be accepted.****

ARTIST/ARTISAN’S NAME and BUSINESS NAME (Please print both, if applicable)

MAILING ADDRESS (street, city, zipcode for both home and business, if applicable)

PHONE NUMBER (Home and business):

Email:

WEBSITE:

SOCIAL MEDIA (This will be used for promotion purposes, if accepted):

1. Give an examples of how you are **involved** with peace, justice, environmental or cultural issues throughout the year.
2. How many years have you participated in Peace Market and **why** do you like being part of it? When and how did you **first hear of** Peace Market? If you have been a part of other arts fairs/markets, please list some examples.
3. Describe the products that you sell. What makes them unique? Include how and where they are made. **Remember, handmade/original products made by artists/artisans are a priority! We do not accept goods that are mass-produced.**
4. List **4-6 products** that you sell with their accompanying prices from **least to most expensive**.

5. The Peace Market sells **handcrafted & fair-trade products** that promote peace, justice, cultural diversity & ecological concerns. Who makes your products or the material used in your products and what % of sales do the artists get?

VENDOR FEES: Esperanza charges between 20 - 40% of total sales at the end of each Market day based on the size and location of the space used and as specified in the contract signed by each vendor. The fees are as follows:

	6ft.	8ft.	10ft.
*OUTDOORS:	Small @ 20%	Medium @ 25%	Large @ 35% (10x10 street tents)
*INDOORS:	Small @ 30%	Medium @ 35%	Large @ 40% (If space permits)

6. Check below your preference for a site. Note: Costs for indoor spaces are higher than outdoors.

- ☐ **Either:** I would be fine with an **indoor** or **outdoor** placement. (Flexibility is appreciated.)
- ☐ **Outdoor (street & patio):** Requires site breakdown overnight between market days.
- ☐ **Indoor:** Secure from weather. May be left covered on Friday and Saturday night at your own risk.

7. **Vendor space size:** Set-up must stay **within the limits of space assigned**. Footage refers to the width of the storefront. Spaces vary in depth and wall space. [Note: Tents are not permitted indoors or in patio.] Check your preference:

☐ **SMALL (6ft)** ☐ **MEDIUM (8ft)** ☐ **LARGE (10 ft)**

Note: Cost per space varies according to size & location. See the table above for % of sales charged.

8. **Explain your set-up** or include **photos or drawings** of it. **Note:** Tents are limited to the 10x10 street space. We provide 2 folding chairs for your use. If electricity is needed, let us know. It is \$5 a day.

9. **Additional concerns or needs:**

10. **Note: Images will be used in making final selections & publicity. Label each image with your name!**

- ☐ Check here if the required (6-8) high resolution images of your 2017 products are included.
- ☐ Check here if you will email images to: **lavo@esperanzacenter.org** by the deadline: September 16th!
- ☐ Check here if you've provided the URL for an online product image gallery which can be an online store, website, or a public photo album on Facebook. URL: _____

11. **Do you understand that every vendor that is accepted into Peace Market is expected to submit a product that is an example of their best merchandise to raffle off as a prize during Peace Market?** Prizes will be put on exhibit for all to see with your name and the location of your booth so customers can find you.

☐ **YES**

Artwork by Pearl
Sánchez

DEADLINE FOR APPLICATION: Saturday, September 16, 2017

Esperanza, 922 San Pedro Ave., San Antonio, TX 78212 • 210.228.0201 • lavo@esperanzacenter.org

